

2025  
SPONSOR  
PROSPECTUS

SPONSORSHIP,  
SUPPORT, & EXHIBIT  
OPPORTUNITIES

FROM DISCOVERIES  
TO INNOVATION

2025  
 OARSA 

WORLD CONGRESS ON OSTEOARTHRITIS  
INCHEON, SOUTH KOREA

SONGDO CONVENIA - APRIL 24-27, 2025



[congress.oarsi.org](http://congress.oarsi.org)

CONTACT

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+1.856.642.4434 • [dgroves@oarsi.org](mailto:dgroves@oarsi.org)





# ABOUT OARSIS

**THE ONLY ORGANIZATION DEDICATED EXCLUSIVELY TO ADVANCING OA RESEARCH**

The Osteoarthritis Research Society International (OARSIS) is the leading medical society for advancing the understanding, early detection, treatment, and prevention of osteoarthritis (OA) through its exclusive dedication to research

## MISSION

OARSIS is the premier international organization for scientists and health care professionals focused on the prevention and treatment of osteoarthritis through the promotion and presentation of research, education, and the worldwide dissemination of new knowledge.

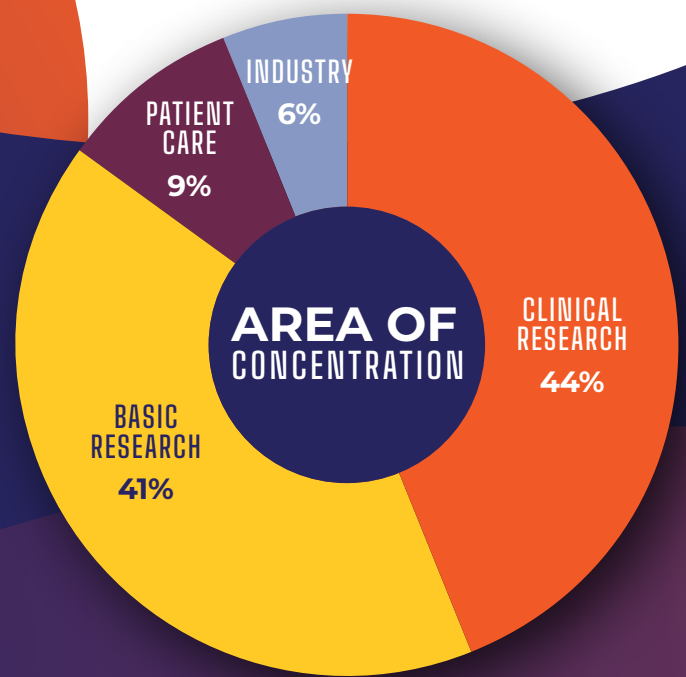
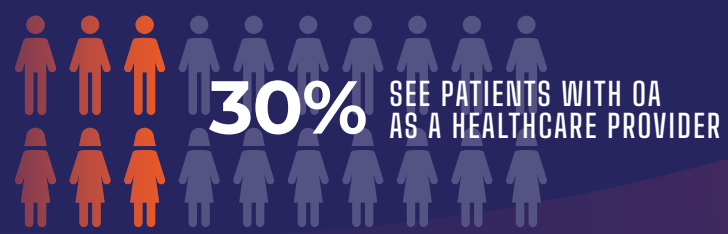
## VISION

To be the preeminent voice and expert resource in OA research and its application worldwide through a thriving international network of passionate, purpose-driven and progressive leadership

## OUR STRATEGIC GOALS

- ADVANCE RESEARCH AND TREATMENT FOR OA
- CREATE AND FOSTER STRATEGIC ALLIANCES
- BROADEN INTERNATIONAL OUTREACH

## OARSIS MEMBERSHIP & CONGRESS ATTENDEE DEMOGRAPHICS



# ABOUT THE 2025 OARSI WORLD CONGRESS

## FROM DISCOVERIES TO INNOVATION

The annual OARSI Congress is the pre-eminent global forum for all those interested in cutting-edge OA research from academia and industry worldwide.

The theme of this year focuses on *the multi-disciplinary approach underlining the synergy between all those who are interested and involved in arthritis research.*

Our attendees include basic and clinical research scientists, rheumatologists, orthopedic surgeons, radiologists, physiatrists, physical therapists, bioengineers, pain specialists and other healthcare professionals, regulators, Industry, and policymakers.

We invite you to sponsor this exciting meeting to connect to this global network of 1000+ professionals, from more than 40 countries, with common goals of preventing, managing, and curing the disease, and improving the quality of lives of more than 300 million OA patients worldwide!

## 2025 EXECUTIVE COMMITTEE

### PRESIDENT

**Martin Englund, MD, PhD**  
Lund University  
Lund, Sweden

### PRESIDENT ELECT

**Nancy Lane, MD**  
UC Davis Health  
Hillsborough, CA, USA

### SECRETARY

**Magali Cucchiari, PhD**  
Saarland University Medical Center  
Saarland, Germany

### TREASURER

**Mohit Kapoor, PhD**  
Schroeder Arthritis Institute  
Toronto, Canada

### PAST PRESIDENT

**Gunil Im, MD, PhD**  
Dongguk University  
Goyang, Korea

## 2025 PROGRAM PLANNING CHAIRS

### 2025 CONGRESS CHAIR

**Mona Dvir-Ginzberg, PhD**  
Hebrew University of Jerusalem  
Israel

### 2025 ABSTRACT CHAIR

**Muneaki Ishijima, MD, PhD**  
Juntendo University Hospital  
Tokyo, Japan

## 2025 ABSTRACT CATEGORIES

**Advanced Bioinformatics (AI, Machine Learning, computational models, Virtual Reality, Natural Language Processing, etc.)**

**Beyond Hip and Knee OA (Spine, Hand, Ankle, Shoulder, Multi-joint, etc.)**

**Beyond the Joint: Systemic Co-morbidities, Central Nervous System (CNS) and other organs**

**Biomarkers**

**Biomechanics & Gait**

**Epidemiology, Clinical Aspects & Outcomes**

**Clinical Digital Innovations, Implementation Research and Health Services (eHealth, Digital health apps, motion detection, wearable devices, etc.)**

**Early-stage OA and Prevention**

**Pre-clinical and Developmental Models (including stem cells, lab-on-a-chip, organoids)**

**Innovative Therapeutic approaches in advanced materials, drug targeting and nanotechnology**

**Emerging Cell-based and Cell-derived Therapeutics**

**Imaging**

**Joint Related Tissues (Cartilage, Bone, Synovium, Meniscus, Muscle, etc.)**

**Mechanistic Studies of OA (Metabolism, Cell Signaling, Ageing, Inflammation, Cytokines, Matrix Biology, Cell-Cell Interactions, Mechanobiology, etc.)**

**Multi-Omics Investigations of OA (Microbiome, Single Cell Analysis, Epigenetics, Genomics, Proteomics, Transcriptomics, Metabolomics, etc.)**

**Pain: From Mechanistic to Clinical aspects (Including behavioral and psychological aspects, sex/gender research)**

**Rehabilitation Medicine & Non-Pharmacological Innovations (Exercise, Physical Therapy, etc.)**

**Surgical Innovations and Interventional Procedures**

**Pharmacological Innovations**

# OARSI WORLD CONGRESS SPONSOR & SUPPORT OPPORTUNITIES

OARSI relies on year-round and World Congress sponsorship support to help us achieve our mission and strategic goals. Your support will help your organization gain visibility and solidify your image as an organization that is making a difference in research, prevention, and treatment of OA.

## SPONSOR RECOGNITION BENEFITS

World Congress supporters automatically receive these Sponsor Benefits:

- Recognition on the 2025 World Congress website and World Congress related emails
- Recognition in the Program Book, Meeting Room Slides, Congress Signage, Congress Mobile App

## OPPORTUNITIES TO EDUCATE & SHARE YOUR RESEARCH

### SATELLITE SYMPOSIA - \$30,000

*\*Available to Corporate Members Only*

### DECEMBER 1ST EARLY BIRD COMMITMENT DISCOUNT - \$25,000

Sponsors may select their 1.5-hour Satellite Symposium timeslot from the following lunchtime options:

Thursday, April 24; Friday, April 25; or Saturday, April 26.

- Complimentary World Congress registration for two people
- Complimentary 9 sqm exhibit booth
- Meeting room with standard A/V (*Special A/V services are available for an additional fee.*)
- Your Symposia information will be included in the program book, and on the digital agenda, mobile app, and Session room signage
- OARSI will send one dedicated email to registered attendees on sponsor's behalf to promote the symposium
- Catering services are not included

### 15-MINUTE THEATER SESSION - \$1,500 EXHIBITOR RATE - \$3,000 NON-EXHIBITOR RATE

Our popular, and well-attended Product Theater Sessions are a perfect opportunity for companies to present their research and capabilities to our attendees. Theater sessions will be scheduled during Friday and Saturday coffee/networking breaks and during Poster Sessions.

- Your Session information will be included in the program book, and on the digital agenda, mobile app, and Theater Session room signage

Maximize your impact at our World Congress — connect, educate, and engage with Congress attendees!



## OPPORTUNITIES TO SUPPORT CONGRESS EDUCATION

### **EXCLUSIVE** PLENARY SESSION SPONSOR - \$7,000

One exclusive sponsor per plenary session. Select from our seven (7) plenary sessions; this includes our popular Opening Session, the *Highest Rated Abstracts by Early Career Investigators* Session, our Keynote Address, Saturday's Debate Session, and Sunday's *Year in Review* Session

- Your provided custom PowerPoint slide will be displayed prior to the start of your selected Session
- Recognition as the session's exclusive sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### CLINICIAN WORKSHOP FOR LOCAL HEALTH CARE PROFESSIONALS - \$10,000

This special pre-congress workshop includes local healthcare professionals.

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as the workshop's sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### PRE-CONGRESS WORKSHOP SPONSOR - \$6,000

Workshop Sponsors receive:

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as the workshop's sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### CLINICAL TRIALS SYMPOSIUM - \$6,000

This popular, in-demand symposium is the highlight for many attendees

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as a CTS sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### ASIA EVENING ABSTRACT SESSION - \$6,000

This popular evening event is always well attended and much appreciated.

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as the session's sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### CONCURRENT SESSION - \$3,500

Support a Scientific Session that aligns with your company's research and development focus. One Exclusive Sponsor per Concurrent Session.

#### Concurrent Session topics:

- Risk Factors, Prevention, and Early Disease
- Imaging
- Rehabilitation Medicine and Biomechanics
- Joint Related Tissue
- Molecular Circuits Regulating Joint Destruction
- Pain: From Basic to Clinical
- Clinical Aspects and Outcomes in OA
- Beyond Hip and Knee OA
- Regenerative Models and Innovative Therapies
- Molecular Drivers of OA
- Advanced Bioinformatic and Multiomic in OA Research
- Beyond the Joint: Systemic Context, Co-Morbidities and Other Organs
- Your provided custom PowerPoint slide will be displayed prior to the start of your selected Session
- Recognition as the session's exclusive sponsor in the program book, and on the digital agenda, mobile app, and session room signage

### POSTER SESSIONS - \$3,000

Promote OA research and support our roughly 800 abstract submitters and poster presenters

- As a sponsor of both the Friday & Saturday Poster Sessions, your organization will be recognized in the program book, and on the digital agenda, mobile app, and Poster Hall signage

### DISCUSSION GROUP MEETING/EDUCATIONAL SESSION - \$2,500+

OARSI's Discussion Groups bring together individuals with a focus on specific OA-related specialty areas.

- Literature placement the meeting/session room
- Recognition as the session's supporter on the digital agenda, Congress website, pocket program, Congress app, and session room signage
- Option to support at a higher level, which includes refreshments in the session room

#### 2025 Discussion Groups:

- International Foot & Ankle OA Consortium
- Human Movement Biomechanics
- International Hand OA Consortium
- Imaging
- Joint Effort Initiative
- Multimorbidity
- OA Pain
- Post-Traumatic Osteoarthritis
- OA Rehabilitation in OA
- Spinal OA
- Regenerative Medicine

## OPPORTUNITIES TO SUPPORT EARLY CAREER INVESTIGATORS (ECI)

### SUPPORT THE NEXT GENERATION OF RESEARCHERS

#### **NEW!** ECI TRAVEL (ASSISTANCE) AWARDS - \$5,000 +

Travel costs are a factor that hinders many early career researchers from attending this year's World Congress. OARSI is committed to assist up to 30 deserving ECIs to attend the Congress in Korea; however, we need your support!

- Sponsor recognition during the Opening Ceremony, Congress website, program book, mobile app, and in the travel awardee's letter of acceptance

#### **EXCLUSIVE** HIGHEST RATED ABSTRACTS BY EARLY CAREER INVESTIGATORS PLENARY SESSION - \$7,000

Nine (9) Early Career Investigators, with the highest rated abstracts, are awarded with travel assistance and the opportunity to present an oral podium presentation during this prestigious session.

- A sponsor representative will have the opportunity to present the awards during the Highest Rated Abstract Session
- Your provided custom PowerPoint slide will be displayed prior to the start of the session
- Recognition as the session's exclusive sponsor in the program book, and on the digital agenda, mobile app, and session room signage

#### PRE-CONGRESS ECI WORKSHOP - \$6,000

This year's ECI Workshop, *The Art of Artificial Intelligence in OA: Painting a Clearer Picture* is open to all Congress attendees. Multiple sponsors are welcome.

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as the workshop's sponsor in the program book, and on the digital agenda, mobile app, and session room signage

#### ECI LUNCHEON WORKSHOP - \$5,000

This popular luncheon workshop sells out year after year. The workshop is organized by ECI's for ECI's.

- Verbal recognition of support by the organizer at the start of the luncheon
- Opportunity to place literature the session room
- Recognition as the session's supporter sponsor in the program book, and on the digital agenda, mobile app, and session room signage

#### ECI MENTORSHIP SESSION & RECEPTION - \$5,000

This evening event attracts 200+ Early Career Investigators and is one of the main highlights of the Congress. Individuals sit at tables based on their area of interest and meet with senior researchers in a small group setting.

- Verbal recognition of support by the organizer at the start of the Session
- Opportunity to place literature the session room
- Recognition as the session's supporter sponsor in the program book, and on the digital agenda, mobile app, and session room signage

#### ECI AFTER-PARTY SPONSOR - \$2,500+

ECIs are invited to join the after-party, on Friday evening, immediately following the ECI Mentorship Session/ Reception. Your sponsorship support will help OARSI offset some of the costs associated with funding this fun evening.

- Sponsors will receive branding on ECI After-Party information and promotion
- Up to three sponsor representatives may attend the ECI After-Party
- Recognition as a Congress sponsor in the program book, and on the Congress website, and mobile app



Support Early Career Investigator opportunities at the World Congress and help shape the future of scientific discovery!



## OPPORTUNITIES TO SUPPORT & AWARD EXCELLENCE

### LIFETIME ACHIEVEMENT AWARD IN OSTEOARTHRITIS - \$5,000

This award is intended to honor a person who has devoted much of their career to the advancement of the science associated with osteoarthritis. This prestigious award will be presented during the World Congress.

- Sponsor will be recognized on the *Awards & Scholarships* webpage
- Verbal sponsor recognition during the award presentation during the Opening Ceremony
- Recognition as the award sponsor in the program book, and on the Congress website, mobile app, award signage, and award presentation slide

### RISING STAR AWARDS - \$3,000

Two awards; one for clinical research and one for basic research, are given to those who received their terminal degree (PhD or equivalent) less than 10 years ago. The winners will be acknowledged during the World Congress.

- Sponsor will be recognized on the *Awards & Scholarships* webpage and during the Opening Ceremony
- Recognition as the award sponsor in the program book, and on the Congress website, mobile app, award signage, and award presentation slide

### CLINICAL RESEARCH AWARD - \$3,000

The OARSI Clinical Research Award recognizes excellence in clinical research related to osteoarthritis, which has been conducted within the last five years. The award winner will be acknowledged during the World Congress.

- Sponsor will be recognized on the *Awards & Scholarships* webpage and during the Opening Ceremony
- Recognition as the award sponsor in the program book, and on the Congress website, mobile app, award signage, and award presentation slide

### BASIC SCIENCE RESEARCH AWARD - \$3,000

The OARSI Basic Science Research Award recognizes excellence in basic research conducted with the past five years in the field of osteoarthritis. The award winner will be acknowledged during the World Congress.

- Sponsor will be recognized on the *Awards & Scholarships* webpage and during the Opening Ceremony
- Recognition as the award sponsor in the program book, and on the Congress website, mobile app, award signage, and award presentation slide

## BRANDING AND NETWORKING

### EXCLUSIVE LANYARD SPONSOR - \$10,000

A great opportunity for your logo to be front and center for the duration of the Congress.

### EXCLUSIVE CONGRESS MOBILE APP (WITH ABSTRACTS) - \$8,000

Access to the Congress Abstracts is critical, and **the mobile app is the only way our Congress attendees can view them** during the Congress! Sponsor's banner ad will appear each time the app is accessed, providing optimal exposure for your brand.

### NEW! OPENING RECEPTION CO-SPONSOR - \$3,500

Help us welcome our attendees to Korea with sponsorship of this popular kick-off event held in the Exhibit/Poster Hall.

- Logo on Reception signage, food & beverage stations, and on tabletops throughout the Poster Hall during the reception

### NETWORKING/REFRESHMENT BREAK SPONSOR - \$1,500

Researchers, refreshments, and networking go hand in hand. This is a budget friendly opportunity to gain brand recognition.

- Sponsor's logos will be displayed on coffee break beverage station signs for the duration of the Congress

## ADVERTISING

### NEW! CONGRESS WEBSITE ADVERTISING - \$1,500

**Promote your brand now, long before the World Congress begins.**

- Your 300 x 250 px side ad will appear on ALL World Congress website pages (homepage excluded)
- Limited to three (3) advertisers

### EMAIL SPONSOR SPOTLIGHT - \$1,500

Promote your participation at the World Congress with our delegates prior to their arrival. Your Sponsor Spotlight will be included in the important *Know Before You Go* informational email, which is sent to all registered OARSI delegates approximately 3-days prior to the Congress.

- Your Sponsor Spotlight includes logo and up to 250 words
- Your profile message may only be used to promote your support or participation at the 2025 World Congress. The email spotlight is only available to 2025 sponsors or exhibitors

### LITERATURE DISTRIBUTION - \$1,500

- An excellent opportunity to share information on your company's research, capabilities, or products. Your provided literature will be placed on our monitored Sponsored Literature Table for the duration of the Congress.

## EXHIBIT

**Our 2025 Exhibit booths will be prominently placed in the large foyer just outside the session rooms, ensuring consistent exposure and networking opportunities with attendees!**

### 9 SQM EXHIBIT BOOTH - \$2,500

Exhibitors receive two (2) Exhibit/Poster Hall-Only Registration Badges for each 9 sqm of booth space.

### EXHIBIT HOURS (SUBJECT TO CHANGE)

<b>Thursday, April 24</b>	7:30 PM – 9:00 PM
<b>Friday, April 25</b>	10:00 AM – 5:00 PM
<b>Saturday, April 26</b>	10:00 AM – 5:00 PM

### EXHIBIT DETAILS

All booths are 9 sqm or increments thereof. Exhibitors will be given the opportunity to provide booth location preferences once the floor plan has been released (on or before January 4, 2025.) Booths will be assigned based on the order in which the applications are received, with preference given to larger sponsors/exhibitors. *All exhibitors must agree to the Exhibit Rules set forth on the website, and at the end of this agreement.*



# OARSI YEAR-ROUND SUPPORT OPPORTUNITIES

OARSI relies on YEAR-ROUND sponsorship support to help us achieve our mission and strategic goals. Sponsors of these YEAR-ROUND initiatives are acknowledged on the OARSI website and during the Opening Ceremony at the World Congress.

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## OARSI EARLY CAREER INVESTIGATOR SCHOLARSHIP SPONSOR - \$6,000

OARSI collaborative travel exchange scholarships enable ECI recipients to work at a host institution to foster the acquisition of skills in specialized scientific methodologies, knowledge translation, and dissemination of research.

- Supporters of this initiative will be acknowledged on the OARSI website and receive recognition during the Opening Ceremony at the Congress

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## OARSI LIVE WEBINAR SERIES SPONSOR - \$5,000

Your support will be recognized across the series of timely informative webinars. Your logo will be placed on the OARSI LIVE Webinar Series webpage (which also provides OARSI members with access to past webinars and promotes upcoming webinars) and included on the cover slide at the beginning of each webinar.

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## OARSI LIVE WEBINAR SPONSOR - \$2,500

Sponsorship of an individual upcoming webinar is also available. Sponsorship includes recognition on the cover slide at the beginning of each webinar. Contact us for further information.

## CORPORATE MEMBERSHIP

As an OARSI Corporate Member you'll be recognized as a leader in the field of OA research.

### YEAR-ROUND CORPORATE MEMBERSHIP BENEFITS

- Corporate recognition and logo on OARSI.org
- Logo on OARSI's Weekly Briefing e-Newsletter and on the opening slide of each OARSI LIVE webinar
- Nominate up to (5) five Member-Representatives who each receive the benefits of Full Membership (\$1250 value) Those individual benefits include:
  - Complimentary registration to OARSI LIVE webinars
  - Access to the preeminent OA journal OAC
  - Opportunity to serve on committees to help develop new initiatives and guidelines

### MEMBER BENEFITS AT THE WORLD CONGRESS

- Reduced (member-rate) registration to the World Congress (approximately \$200 savings/attendee)
- Invitation for your Member Reps to attend the Industry Council Meeting, held during the Congress Opportunity to host a satellite symposium at World Congress
- Reduced exhibit booth fees (\$200 Discount)
- Recognition/logo on the World Congress website and World Congress promotional emails
- Corporate Member recognition on Congress signage, session room slides, Congress app, program book, and at Opening Session

### CORPORATE MEMBERSHIP FEES

ONE YEAR MEMBERSHIP	\$10,000
TWO YEAR MEMBERSHIP	\$17,000 <i>Fully payable in year one — a savings of \$1,500 per year!</i>
THREE YEAR MEMBERSHIP	\$22,500 <i>Fully payable in year one — a savings of \$2,500 per year!</i>

## PRIMARY CONTACT INFORMATION

Contact Name \_\_\_\_\_  
 Contact Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Contact Office Phone \_\_\_\_\_ Contact Mobile Phone \_\_\_\_\_

## COMPANY INFORMATION

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Website, for use on promotional materials (linked logo) \_\_\_\_\_

By submitting this application, my organization agrees to abide by the 2025 OARS Exhibit & Sponsor Rules, Regulations, and Guidelines, and any additional rules set forth in the official exhibitor services manual for the OARS World Congress.

Print Name \_\_\_\_\_ Date \_\_\_\_\_  
 Signature \_\_\_\_\_

Questions and completed reservation form should be directed to: Dana Groves - Industry Relations Manager - +1.856.642.4434 - [dgroves@oarsi.org](mailto:dgroves@oarsi.org)

## SUMMARY OF SPONSORSHIP OPPORTUNITIES

### OPPORTUNITIES TO EDUCATE

- Satellite Symposia ..... \$30,000
- Satellite Symposia Early Bird rate (Dec. 1 commitment) ..... \$25,000
- 15-Minute Theater Session - Exhibitor rate ..... \$1,500
- 15-Minute Theater Session - Non-Exhibitor rate ..... \$3,000

### CONGRESS EDUCATIONAL SUPPORT OPPORTUNITIES

- Plenary Session Sponsor ..... \$7,000
- Clinician Workshop Sponsor ..... \$10,000
- Pre-Congress Workshop Sponsor ..... \$6,000
- Clinical Trials Symposium ..... \$6,000
- Asia Evening Abstract Session ..... \$6,000
- Concurrent Session ..... \$3,500
- Poster Sessions ..... \$3,000
- Discussion Group Meetings/Educational Session ..... \$2,500+

### CONGRESS ECI SUPPORT OPPORTUNITIES

- ECI Travel Assistance Awards ..... \$5,000+
- Highest Rated Abstracts ECI Plenary ..... \$7,000
- Pre-Congress ECI Workshop/Symposium ..... \$6,000
- ECI Mentorship Session & Reception ..... \$5,000
- ECI Luncheon Symposium ..... \$5,000
- ECI After-Party ..... \$2,500

### CONGRESS OPPORTUNITIES TO SUPPORT & AWARD EXCELLENCE

- Lifetime Achievement Award In Osteoarthritis ..... \$5,000
- Rising Star Awards (Clinical & Basic) ..... \$3,000
- Clinical Research Award ..... \$3,000
- Basic Science Research Award ..... \$3,000

Total Commitment (USD) \$ \_\_\_\_\_

Optional Billing Notes: \_\_\_\_\_

## PAYMENT INFORMATION

- Invoice me for payment by check
- Invoice me for payment with a secured payment link
- Invoice me for payment by wire transfer
- Please charge my credit card below

Checks payable to OARS in U.S. Currency through a U.S. Bank.  
 Wire transfers must include an additional \$30 bank fee. Please contact [Emmy Mielcarz emielcarz@ahint.com](mailto:emielcarz@ahint.com) for wire transfer information or billing questions.

Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV \_\_\_\_\_  
 Signature \_\_\_\_\_

### BRANDING & NETWORKING OPPORTUNITIES

- Lanyard Sponsor ..... \$10,000
- Mobile App (with Abstracts) ..... \$8,000
- Welcome Reception Co-Sponsor ..... \$3,500
- Networking/Refreshment Break ..... \$1,500
- Congress Website Advertising ..... \$1,500
- Literature Distribution ..... \$1,500
- Email Sponsor Spotlight ..... \$1,500

### EXHIBIT

- 9 sqm Exhibit Booth ..... \$2,500 ea.

### YEAR-ROUND EDUCATIONAL SUPPORT OPPORTUNITIES

- OARS ECI Travel Exchange Scholarship ..... \$6,000
- OARS Live Webinar Series Sponsor ..... \$5,000
- OARS Live Webinar Sponsor ..... \$2,500

### CORPORATE MEMBERSHIP

- One Year Membership ..... \$10,000
- Two Year Membership ..... \$17,000  
Fully payable in year-one
- Three Year Membership ..... \$22,500  
Fully payable in year-one

## SPONSORSHIP SUPPORT APPLICATION TERMS

### TERMS OF PAYMENT

All fees must be paid prior to the World Congress. Any company requesting to pay later than Net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%). Corporate Member benefits related to the World Congress will not begin until payment is received.

### CANCELLATION:

An Exhibitor or Sponsor may withdraw from the Congress and is subject to the following conditions: The Exhibitor shall file a written notice of intention to cancel or withdraw. If OARS receives written notice of cancellation or withdrawal before January 15, 2025, there will be a 50% Cancellation Fee, and all other fees paid shall be refunded. Cancellation must be directed in writing to [dgroves@oarsi.org](mailto:dgroves@oarsi.org), Dana Groves, Industry Relations Manager. If OARS receives written notice of cancellation or withdrawal on or after January 16, 2025, no refund shall be made. All funds paid are non-refundable and non-transferable.

# OARSI Exhibit & Sponsor Rules, Regulations & Guidelines

2025 OARSI World Congress on Osteoarthritis · April 24-27, 2025 · Songdo Convensia · Incheon, South Korea

The Osteoarthritis Research Society International ("OARSI") is the owner of the OARSI World Congress. OARSI, its officers, directors, agents or representatives acting on its behalf is responsible for the management of the Congress. The Rules & Regulations are part of the 2025 Sponsor and Exhibit Prospectus/Contract.

## EXHIBIT RULES:

### Assignment of Space:

Booths will be assigned based on the order in which the applications and payments are received, with preference given to larger sponsors/exhibitors. Non-profit organization's space assignments assigned at the discretion of show management. Every effort is made to satisfy exhibitor space requests; however, no guarantee is made. If preferences are not available, OARSI World Congress Exhibit Management reserves the right to make space assignments. OARSI reserves the final decision and right, in the best interest of the Congress, to amend the floor plan, assign, or relocate selected space in areas other than that selected by Exhibitor without any liability to OARSI.

### Terms of Payment:

Full payment to OARSI is required with the exhibit space application/contract. Space will not be assigned or held without the application and full payment. For more information, please contact Dana Groves at [dgroves@oarsi.org](mailto:dgroves@oarsi.org) or by phone at +1-856-642-4434.

### Cancellation:

An Exhibitor may cancel or withdraw from the Congress subject to the following conditions:

- The Exhibitor shall file a written notice of intention to cancel or withdraw. Cancellation of exhibit space must be directed in writing to [dgroves@oarsi.org](mailto:dgroves@oarsi.org), Dana Groves, Industry Relations Manager, 1120 Rt. 73, Suite 200, Mt. Laurel, NJ 08054
- If OARSI received written notice of cancellation or withdrawal on or before January 15, 2025, there will be a 50% Cancellation fee, and all other fees paid shall be refunded.
- If OARSI receives written notice of cancellation or withdrawal on or after January 16, 2025 no refund shall be made regardless of reason.

OARSI reserves the right to reassign cancelled booth space. All funds paid are non-refundable and non-transferable.

### Registration of Exhibitor Personnel:

Exhibitor is entitled to two Exhibit/Poster Hall floor registrations per 9sqm exhibit space assigned. The main contact from your company will be given a promotional code to register their exhibit booth staff. Additional exhibit floor passes may be purchased for \$100 a person. Exhibitors may also purchase Full Congress registrations for an additional fee. *Exhibitor badges permit access into the exhibit hall only and will not allow access into any sessions.* Should you wish to attend sessions, we ask that you please purchase a full Congress registration.

### Booth Dimensions:

All booths are 9sqm or multiples thereof, unless approved by OARSI exhibit management and OARSI's appointed Exhibit Decorator & Services Contractor.

**Exhibitor Appointed Contractors:** If you are using a separate contractor to build your booth and did not designate the contractor on your original signed exhibitor application/contract, please notify Dana Groves at [dgroves@oarsi.org](mailto:dgroves@oarsi.org) by January 15, 2025.

**Exhibitor Services Manual:** An Exhibitor Services Manual containing complete exhibit information and order forms for all services will be made available to each exhibiting company by January 15, 2025. All forms should be completed and returned in advance to the local Exhibit Services Contractor ensure that adequate labor, equipment, etc., is available.

**Installation and Dismantling:** The installation of exhibits must be completed in the time outlined in the Exhibitor Services Kit. If special set-up times are required, they must be requested by February 15, 2025 for review and approval from our Exhibit Services Contractor. If any booth is not set up in full by 7:00 PM on Thursday, April 24, OARSI reserves the right to re-assign the space to another exhibitor or to make use of the space as deemed necessary, at the exhibitor's expense. Refunds are not available in such cases. Exhibits must remain set up until the closing of the exhibits at 5:00 p.m. on Saturday, April 26. Dismantling before 5:00 p.m. may negatively impact your exhibiting presence at future OARSI congresses. All exhibits must be fully removed within the time allocated. If exhibits are not removed by that time, OARSI reserves the right to remove and discard the exhibit and any materials in the space at the exhibitor's expense.

### Admission to Exhibits/Poster Area:

Exhibit personnel will be admitted to the area once the Exhibit/Poster Hall opens each day. Children under 12 not admitted.

### Security:

Guard service is in no case to be understood or interpreted by Exhibitor as a guarantee against loss or theft of any kind. Security is provided during hours the exhibition is closed. However, Exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. OARSI is not responsible for loss or damage.

### Liability and Insurance:

OARSI and the Exhibit Facility shall not be held responsible for the safety of exhibits and property owned or rented by Exhibitor against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to, during or subsequent to the period covered by the exhibit Contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage; at a minimum, such insurance coverage shall include that required of all exhibitors under OARSI's contract with the show facility. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property. Exhibitor shall list OARSI as an additional insured on its liability policies for the period beginning with installation of the booth through dismantling the booth.

### Indemnification:

Exhibitor shall indemnify, defend and hold harmless OARSI, its officers, directors, agents, and representatives against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including Exhibitor, its employees, agents, contractors, or any business invitees, arising out of or related to Exhibitor's occupancy or use of the Congress premises in the convention or in and adjacent to the Exhibit Facility, including storage and parking areas. The terms of this provision shall survive the termination or expiration of this Contract.

### Copyrighted Works:

Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. which may be required for it to broadcast, perform or display any copyrighted materials including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend and hold harmless OARSI, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Contract.

**Alcoholic Beverages:** Exhibitors shall not be permitted to sell, serve, or give away alcoholic beverages in the Exhibit Facility without the express written approval of OARSI.

### Compliance with Laws:

Exhibitor shall be solely responsible for obtaining any necessary licenses and permits. Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations of the Exhibit Facility, regarding the installation, dismantle and operation of the exhibit. This information is included in the Exhibitor Service Manual.

### Objectionable Displays

OARSI reserves the right to reject or terminate exhibit privileges of any Exhibitor including personnel in whole or in part, which because of notice, conduct of personnel, method of operation, materials, violations of Congress rules, or for other causes which OARSI believes are not compatible with the purpose of the Show, or any other reason in the opinion of OARSI, without liability for any refunds or other expenses incurred. If cause is not given, liability shall not exceed the refund to the Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for any other stated reason, OARSI shall have no liability for any refund or other expenses incurred.

**Notice of Disability:**

Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless OARSI, its directors, officers, agents, and representatives from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision or noncompliance with any provision of the ADA. OARSI World Congress will make reasonable efforts to accommodate persons with disabilities. If you have special needs, please contact Melanie Ryan, World Congress Meeting Manager [mryan@oarsi.org](mailto:mryan@oarsi.org)

**Changes**

OARSI reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the Exhibitors, the significance of the Congress, and the harmony of operation. Exhibitors shall be advised of any such changes by written bulletin, and such changes shall be binding. If there is any conflict between this Contract and any subsequent rule changes made by written bulletin, the written bulletin shall control

**Subleasing** – Exhibitor may not sublet, sub-divide or assign its space, or any part thereof, without the express written approval of OARSI.

**EXHIBIT & SPONSOR RULES:**

**Code of Conduct:**

Exhibitors and Sponsors must comply with OARSI Code of Conduct as posted on the event website.

**Hospitality/Other Functions:**

Without express written approval of OARSI, Exhibitors and Sponsors are prohibited from scheduling private functions, cocktail parties, special events or other hospitality functions during official Congress hours or during hours when an OARSI activity is being held.

Exhibitors and Sponsors shall not display products/ services and/or other advertising material in areas outside their booth space including, but not limited to, parking lots, hotel lobbies, hotel guestrooms, lounges, and corridors, without express written approval from OARSI. Unauthorized facility tours are also prohibited.

**Photography:**

Exhibitor, its employees or agents, Sponsors, and Attendees are not allowed to bring camera or video equipment into any part of the exhibition area. Attendees wishing to take any photographs must obtain prior written permission from OARSI. Disregard for this rule shall constitute cause for IMMEDIATE expulsion from the Congress and Exhibitor or attendee shall forfeit all fees paid to OARSI.

**Force Majeure:**

Should any circumstance beyond the control of, and not the fault of, OARSI prevent or materially affect the Congress from being held as scheduled, or the exhibit space not being available for uses herein specified, including but not limited to, due to war, governmental action or order, act of God, fire, weather events, curtailment of transportation facilities, strikes, labor disputes, disease, or epidemic, this Contract shall immediately terminate. OARSI reserves the right to retain such part of the Exhibitor's exhibit booth fee and/or Sponsorship fee, as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

**LUNCHEON SATELLITE SESSIONS GUIDELINES:**

Every effort will be made to accommodate sponsor's selected symposium timeslot. Slots are filled on a first-request basis. Symposia, or any portion of them, including on-site registration and question-and-answer sessions, may only be held during the designated hours.

**Eligibility:** OARSI prohibits any company that is not a current Corporate Member to host a satellite symposium.

**Disclaimer:**

- OARSI is not responsible for unsatisfactory attendance and/or marketing of satellite symposia.
- The opinions presented at the satellite symposia are solely those of the speaker and the commercial supporter. They do not represent the opinion of the OARSI. OARSI does not review the full presentations, contents or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services.
- OARSI does not provide CME credit for these programs.
- OARSI reserves the right to have an OARSI staff member or volunteer onsite to monitor the scope and content of your symposium.

**Location:** Space for each symposium will be assigned within the designated space by OARSI staff. Space assignments will be confirmed in January 2025.

**Cancellation:** OARSI must be notified promptly in writing of the cancellation of any scheduled satellite event 30 days in advance or sooner if possible. **No refunds will be issued for cancelled events.** In the event of cancellation, OARSI will not be responsible for canceling any arrangements that may have been made by the organizer/sponsoring company in connection with the proposed event. In addition, OARSI will not be responsible for any penalties and/or costs incurred for the cancelled event.

**15-MINUTE THEATER SESSION GUIDELINES:**

Every effort will be made to accommodate sponsor's selected timeslot. Slots are filled on a first-request basis. Theater Session must promptly begin and end within you allotted timeslot.

- OARSI is not responsible for unsatisfactory attendance.
- The opinions presented at the Theater Session are solely those of the speaker and the commercial supporter. They do not represent the opinion of the OARSI. OARSI does not review the full presentations, contents or evaluate the products or services discussed at these sessions and make no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services.
- OARSI reserves the right to have an OARSI staff member or volunteer onsite to monitor the scope and content of your session.

**Location:** Theater Sessions will be held near the Exhibit/Poster area. Specific room assignment will be confirmed in February 2025.

**Cancellation:** OARSI must be notified promptly in writing of the cancellation of any scheduled satellite event 30 days in advance or sooner if possible. No refunds will be issued for cancelled events.

**MEETING ROOM RENTAL GUIDELINES:**

All Meeting Space Rentals must be coordinated and approved by OARSI. Room Rental fees will apply.

- Meeting participants must be registered Congress attendees – no outside persons permitted.
- Room Rental Requests must be submitted in full, prior to the assignment of space.
- Catering must be ordered directly through the venue
- Audiovisual must be ordered through the OARSI designated AV provider.

Questions may be directed to Dana Groves, Industry Relations Manager, (856) 642-4434 or [dgroves@oarsi.org](mailto:dgroves@oarsi.org)